



## Towards the EU framework methodology for the environmental assessment of food and drink products

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22 September 2010, Food LCA 2010 Conference, Bari, Italy; Contact: lca@jrc.ec.europa.eu



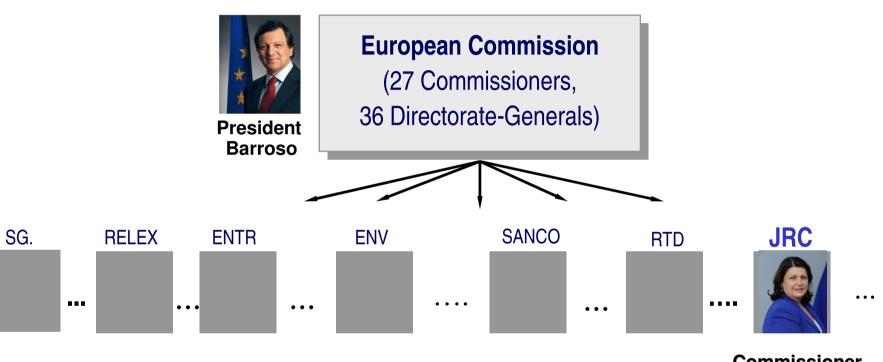
## **Overview**

- 1. European Commission, Joint Research Centre
- 2. Business and government needs
- 3. EC general support examples
- 4. European Food SCP Round Table
- 5. Benefits
- 6. Involvement

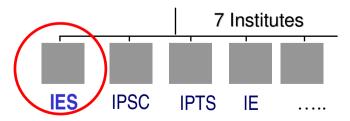








Commissioner Geoghegan-Quinn



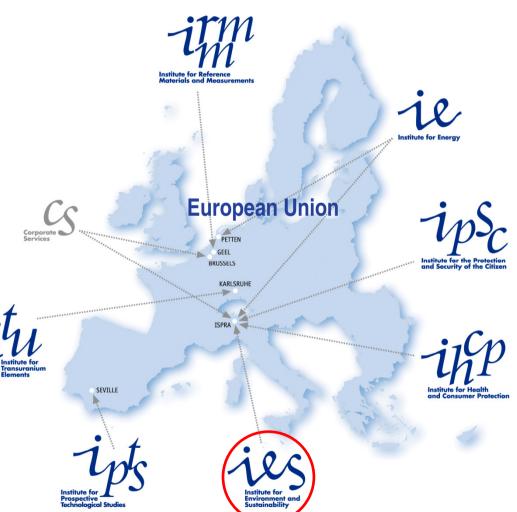






European Commission, Joint Research Centre (JRC), Institute for Environment and Sustainability (IES)

"The mission of the IES is to provide scientific-technical support to the European Union's policies for the protection and sustainable development of the **European and global environment**"





#### Sustainability => Life Cycle Thinking



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Land Use

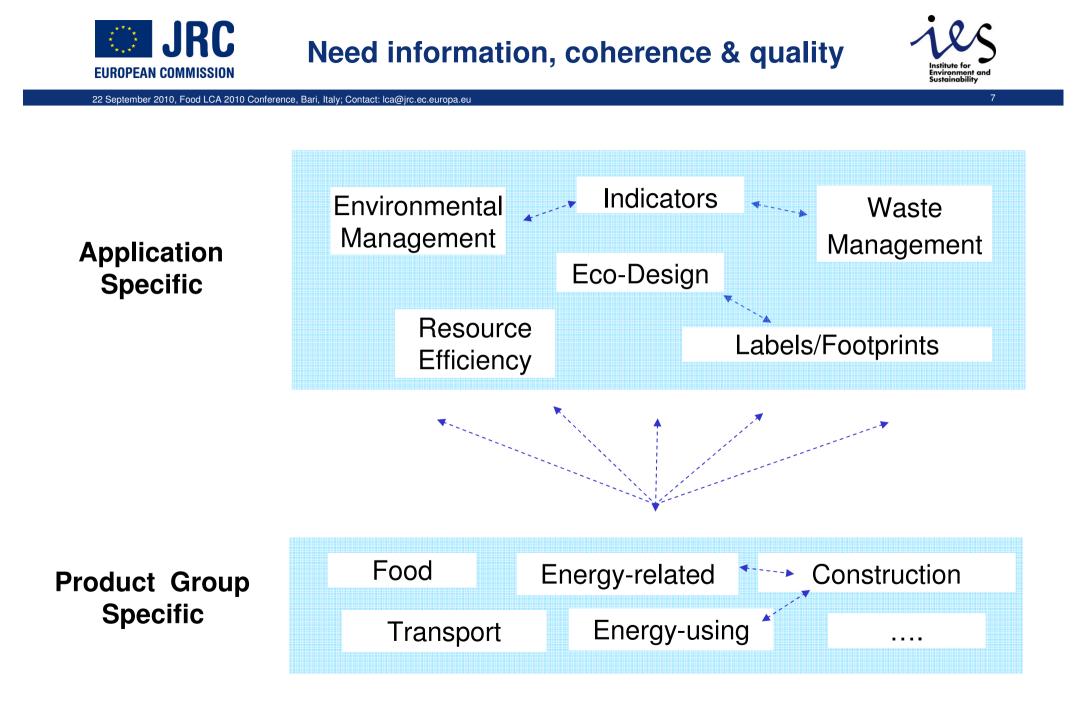
#### **Climate Change**



#### Eutrophication



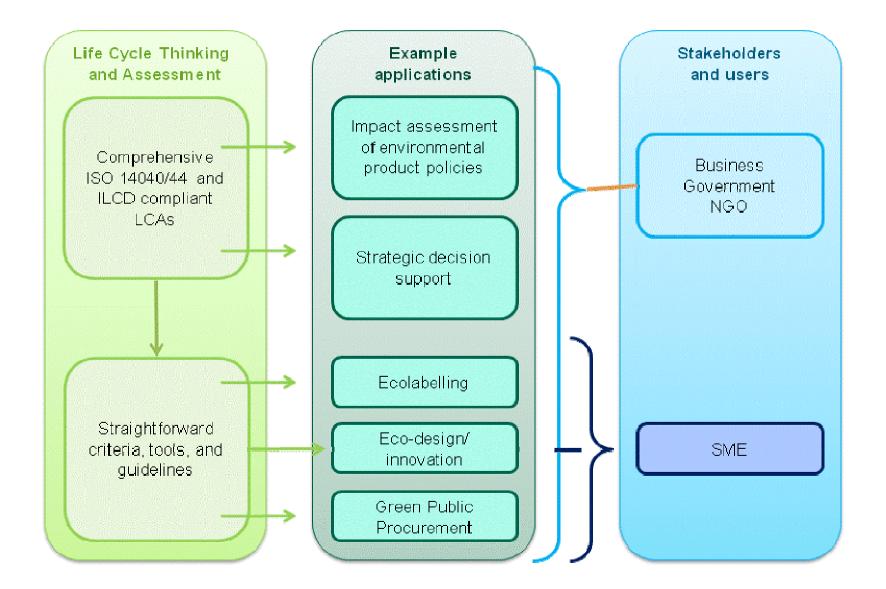
**Toxic Pressures** 







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**Examples of Policy Response** 



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#### **Integrated Product Policy Communication (IPP), 2003:**

"LCA is the best framework for assessing the potential environmental impacts of products, but the debate is ongoing about good practice"

#### Sustainable Consumption and Production Action Plan, 2008:

"To implement this policy, <u>consistent and reliable data and methods are required</u> to asses the overall environmental performance of products ..."

## $\rightarrow$ established European Platform on Life Cycle Assessment



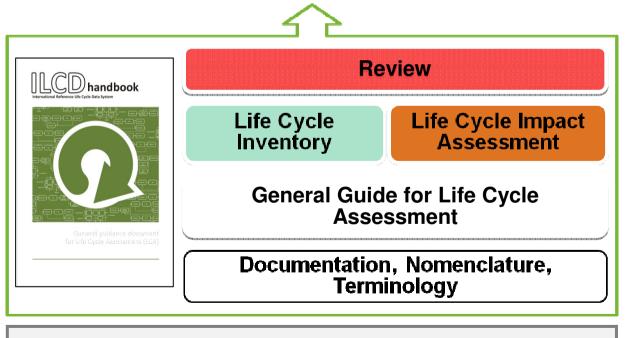
## International Reference Life Cycle Data System (ILCD) Handbook



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#### Life Cycle Assessment data and studies



ISO 14040, 14044

#### **Invited consultations**





## LAUNCH March 2010



#### **Review**

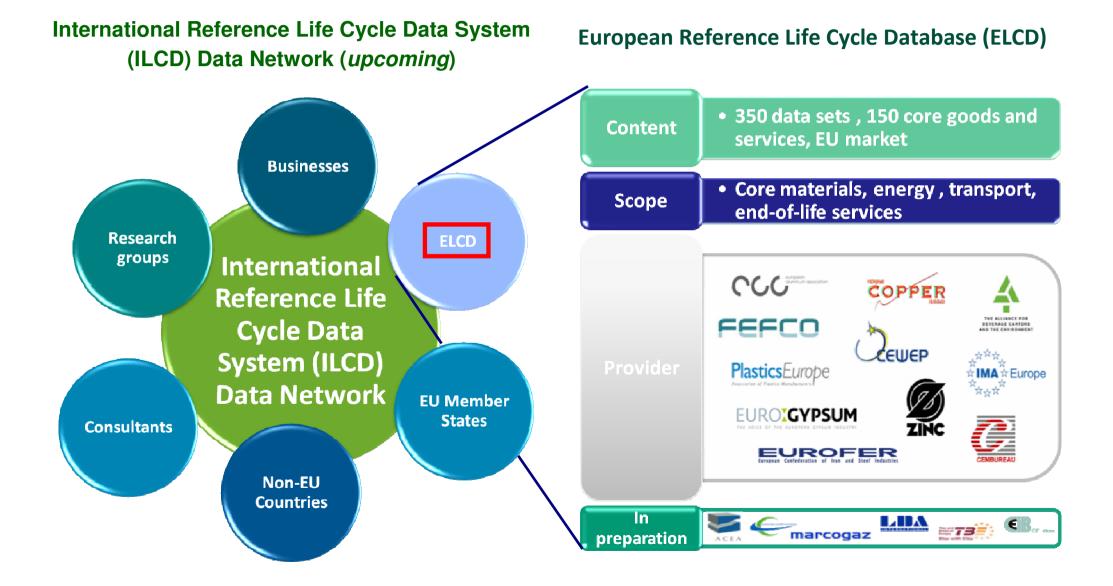


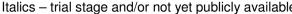
**ILCD Data Network and ELCD Database** 



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Other Platform services and related activities



Life cycle based monitoring indicators,

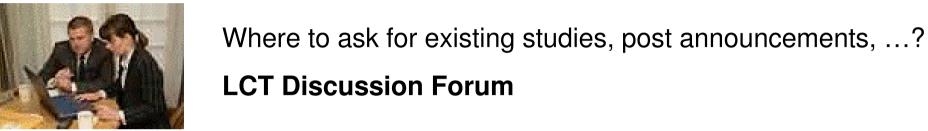
application/product-specific guidelines, ...?

Existing *assessments*, tools, databases, software providers?

Italics - trial stage and/or not yet publicly available



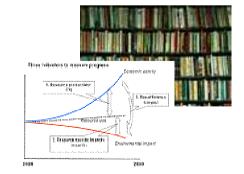




JRC

EUROPEAN COMMISSION









European Food Sustainable Consumption and Production (SCP) Round Table



Official launch:	6 May 2009 in Brussels	

Working areas: Methodology, communication, improvement, international

**Food actors:** 23 European food chain organisations (mid - 2010)

**Co-chairs:** European Commission (DGs ENV, SANCO, JRC, ENTR)

Support: UNEP, European Environment Agency



**Three Key Objectives:** 



- 1. Establish scientifically reliable and uniform environmental assessment methodologies for food and drinks
- 2. Identify suitable tools and guidance for voluntary environmental communication to consumers and other stakeholders
- 3. Promote continuous environmental improvement measures along the entire food supply chain;



**The Lead Principle** 



Environmental information communicated along the food chain, including to consumers, shall be scientifically reliable and consistent, understandable and not misleading, so as to support informed choice.



**Ten Guiding Principles** 



I - Principles for the voluntary environmental assessment of food and drink products

- 1. Identify and analyse the environmental aspects at all life-cycle stages.
- 2. Assess the significant potential environmental impacts along the life-cycle.
- 3. Apply recognised scientific methodologies.
- 4. Periodically review and update the environmental assessment.



**Ten Guiding Principles** 

II - Principles for the voluntary communication of environmental information

- 5. Provide information in an easily understandable and comparable way so as to support informed choice.
- 6. Ensure clarity regarding the scope and meaning of environmental information.



FOOD SCP Stainable Contrainable Contrainable

#### **Ten Guiding Principles**

# III - Principles for both voluntary environmental assessment and communication

- 7. Ensure transparency of information and underlying methodologies and assumptions.
- 8. Ensure that all food chain actors can apply the assessment methodology and communication tools without disproportionate burden.
- 9. Support innovation.
- 10. Safeguard the Single Market (Internal Market) and International trade.

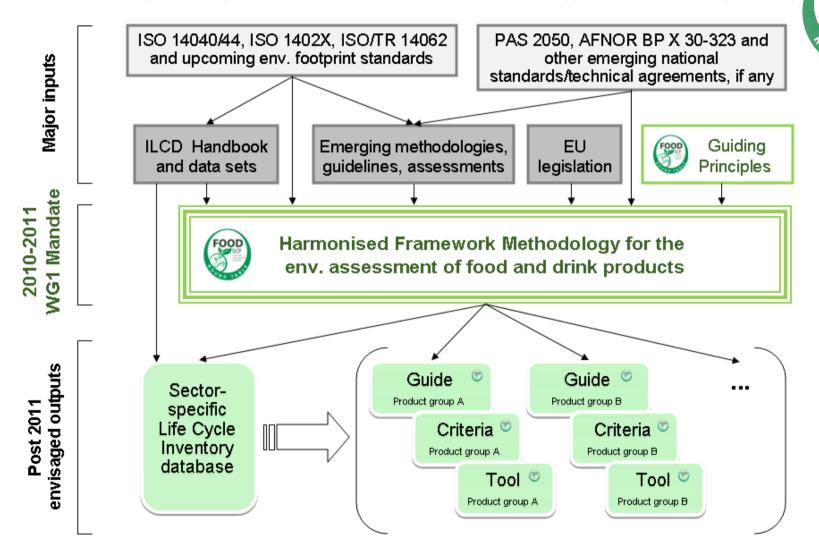


#### Working Group 1: Framework Methodology Guidance (draft)

FOOD

NDT

SCP Sustainable Consumption



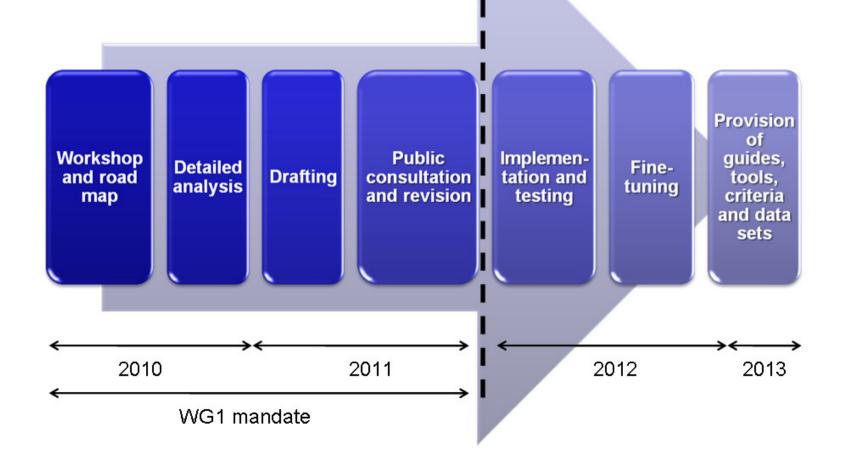


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SUSTAINABLE Consumption & Production

Working Group 1 Next Steps (draft)





Involvement of other experts



Other relevant experts, who do not represent formal member organisations of the RT, are invited to participate in the process whenever their expertise can contribute to a concrete item under consideration.

Relevant experts interested in contributing to the RT's objectives are invited to contact the RT Secretariat –

info@food-scp.eu









- Scientifically robust foundations (data, methods, studies, ...)
- Basis for quality assurance and review
- Coherent recommendations and requirements
- Greater availability of quality-assured information
- Reduced costs
- Broader stakeholder acceptance

## **Towards sustainability through Life Cycle Thinking**



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## **Further information**

### European Platform on Life Cycle Assement



LCA@jrc.ec.europa.eu http://lct.jrc.ec.europa.eu

## European Food SCP Round Table



<u>info@food-scp.eu</u> <u>http://www.food-scp.eu/</u>